

Evaluation Summary 2017-18

The BEE (*Business, Enterprise and Employability*) Programme is a series of six 90-minute monthly workshops on money and enterprise, delivered by employee volunteers to primary school children in the classroom.

100% of teachers would recommend BEE to other schools and volunteers would recommend the experience to a colleague.

88% of pupils said taking part in BEE was either 'good' or 'great'.

Pupil Feedback

Asked what they liked most about the BEE programme:

- 25% of respondents mentioned the presentation.
- 26% of respondents mentioned the sale.
- 26% of respondents mentioned designing and/or making their enterprise products.

Many other children mentioned visiting the Bank of England museum, visiting the company's office or the opportunity to work together in teams.

(422 respondents)

"The staff make it fun, I learn new things all the time here! I loved the sale because we earned lots of money and we won the presentation!"

"I loved all of it. First I got to see really successful people and learned how to be successful myself by making and selling products."

Asked what they liked least about the BEE programme, 42% of the children surveyed either skipped the question or said they liked everything.

Of the 248 children who identified something they liked least:

- 24% mentioned the presentation.
- 13% mentioned time constraints such as wanting one activity or the whole programme to last longer.
- 8% mentioned outcomes such as not making as much money as they had hoped or not winning.
- 7% mentioned difficulties with teamwork or peers' behaviour.

"Presenting as I was nervous but other than that I loved it."

"It was too short: I would like it to last longer."



"I disliked that some of our products were not sold and we did not meet our target on the expectation of money."

As a result of the BEE programme:

- **89%** of respondents felt able to work in a team.
- **73%** of respondents felt able to create and manage a budget.
- **73%** of respondents felt able to talk and present their ideas persuasively.

(345 respondents)

"I didn't like when my team didn't win but I still felt good and didn't moan about it. I didn't shout at my team mates. We got along and dealt with it."

"It was fun to work with my friend and as a team."

By the end of the programme 84% of respondents showed some caution around borrowing money.

(361 respondents)

"I liked the advice about money and banks."

"I enjoyed making products and learning about debit and credit."

89% of respondents agreed or strongly agreed with the statement 'It is important for me to know how to manage my money well in the future (i.e. when to spend, when to save, etc).'

(347 respondents)

"I liked learning how to save money and make profits from products."

"It was interesting to learn about banking and finance."



At the end of the programme:

- **91%** of respondents identified that food is essential.
- **85%** identified that electricity is essential.
- **76%** identified that a trip to the cinema is not essential.

88% respondents said taking part in BEE was either 'good' or 'great'.

(355 respondents)

"It was fun and I learnt a lot for the future."

"We got to work as a team and learnt [what] it was like to be a company."

"The volunteers helped everyone and taught us a lot."

88% respondents said taking part in BEE was either 'good' or 'great'.

(365 respondents)

"The whole thing was so fun and a great experience."

"I liked everything about the BEE project and it was super fun."

Volunteer Feedback

Four volunteers responded to the survey. They all rated their experience volunteering for the BEE programme positively, with either nine or 10 out of 10 and would all recommend the BEE programme to a colleague.

“I enjoy engaging with the kids and see them actively participating to the activities.”

“Real enjoyment from the positive attitude of the kids and staff.”

All four respondents felt that pupils’ understanding of financial concepts increased during the sessions they attended.

“I gained a great experience in teaching them and feel positive about making them understand important concept of money and saving.”

All four respondents described the lesson plans and facilitator notes as ‘very useful’ and the three who attended BEE training described it as ‘very useful’.

“It is a very good and not too committing way to step outside the office world and remind myself of young people who will start working and give them as much as possible exposure to the world outside their school.”

Informally, company coordinators have been very positive about BEE. They say volunteers enjoy the programme and the variety it brings to their working day. They like the programme because they can see how useful it is for the children to have financial education.

365
children

8

**Primary schools across
Tower Hamlets**

8

**Companies from
spanning banking, legal
and insurance
industries**



Teacher Feedback

100% of teachers said all the learning outcomes were achieved either 'somewhat' or 'a lot'.

77% felt that pupils increased their understanding about different jobs / world of work a lot.

73% felt that pupils increased their creativity and innovation a lot.

(21 respondents)

"Fantastic process from start to finish - really enjoyed the presentation."

100% of teachers would recommend BEE to other schools.

(19 respondents)

"Excellent learning opportunity - taught me a lot about finance too! Great opportunity to see the world of work and give context to money and spending. Thank you!"

"The children loved it. It was also really nice for them to meet professionals and visit their workplace."

100% of teachers rated both the age-appropriateness and the engagement of the session content as either 'excellent' or 'good'.

(17 respondents)

"Our pupils gained a clearer understanding of companies and how they work. They thoroughly enjoyed the experience."

"It expands the children's knowledge of finance and the wider working world. It is good with them to engage."

Informally, other teachers have been very positive about BEE, especially the opportunity for the children to meet adults with a range of backgrounds.

One class found the Bank of England Museum trip so inspiring that they followed it up with some more child-led research in school.

"Thank you supporting our pupils, I truly believe they all benefited from the input from all the volunteers and yourself."

"A brilliant practical way to understand money over time but also helping students prepare for their future."

