

# Tower Hamlets EBP

[www.thebp.co.uk](http://www.thebp.co.uk)

## Aim2Attain Impact Report 2017-18



# Executive Summary

Dear all,

At Tower Hamlets EBP, we have been proud to deliver Aim2Attain for 6 academic years. Aim2Attain has continued to be one of our flagship programmes with a clear outcome to develop skills of young people that correlate with higher achievement.

We want to expose young people to environments and people in order to build their confidence as future applicants and jobseekers. Our aim is to encourage more students to consider taking up competitive future pathways, such as: attending universities outside London, highly competitive universities across the country, joining a Higher Level apprenticeship, or applying for a respected school leaver programme run by a reputable company.

We would like to thank everyone who took the time to complete our evaluation surveys and share their thoughts so that we could put together our impact report for this year. As ever, your feedback will support us to ensure the maximum benefit for pupils and volunteers participating in our schemes.

Aim2Attain would not be possible without the dedication and support from our company sponsors, business coordinators and school partners who drive the programme forward.

Aim2Attain team:

*Evie Tabor* - Senior Project Coordinator

*Shuebur Rahman* - Business & Administration Apprentice

*Farhanah Hussain* - Senior Project Manager

With thanks to,

*Gaynor Smith* - Senior Project Manager

To get involved or for more information, please contact:

Farhanah Hussain  
Senior Project Manager, Become More  
Email: [farhanah.hussain@thebp.co.uk](mailto:farhanah.hussain@thebp.co.uk)

# Our Engagement in Numbers



**20** cohorts from **12** partner schools & sixth forms



**513** Students



**4** Partner Companies



**318** Volunteers



**59** Workshops delivered



**18** University visits



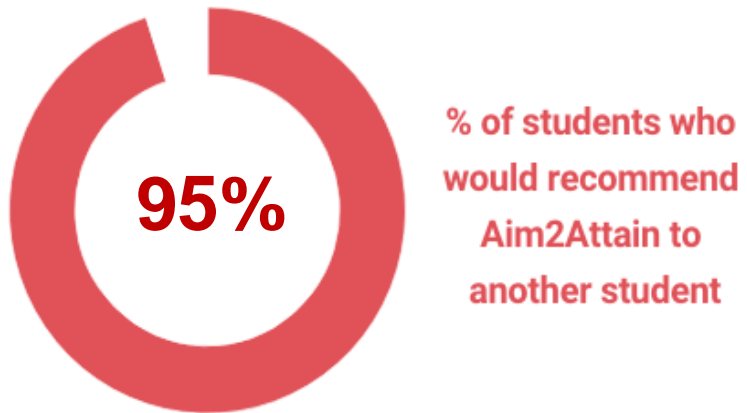
**9** Activity Centre visits

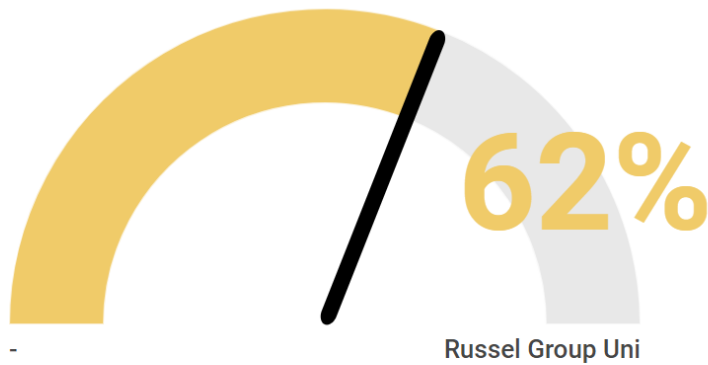
# Student Feedback in Numbers



'The volunteers were supportive and gave lots of ideas on how to improve our career choices. I feel more confident on how to make a good career choice independently'

Year 8 student  
Langdon Park





**of students said that they were planning to apply for at least one Russell Group university**

When asked what they would do differently in the future, because of their participation on the pre-16\* programme:

- 44% of student said they would 'think about the future/ plan ahead'
- 64% of students said they would 'prepare better for exams and revision'
- 31% of students said they would 'think about attending college and/or university'.

When asked how they would best describe their involvement in the post-16\*\* programme:

- 76.3% said they were confident 'about the steps I need to take to achieve my goals' up from 62.5% in the Baseline Survey.
- 36.52% of students said the thing they enjoyed most about Aim2Attain was 'time to think about my future'

\* Pre16 - Programme targeted for Year 8 students aged 12-13 years old

\*\* Post16 - Programme targeted for Year 12 students aged 16-17 years old



# Volunteer Feedback in Numbers



96%  
of business volunteers rated Aim2Attain  
as 'Very Good' or 'Good'



100%  
of company coordinators rated Aim2Attain  
as 'Very Good' or 'Good'



96%  
of volunteers would recommend Aim2Attain  
to a colleague



"I was really happy to come along and assist at the event and enjoyed seeing the behaviours of the children, what interested them and what challenged them. I'm pleased to know of the efforts made to make these children aware of the opportunities and pathways available to them."

Volunteer  
Lloyds Community Programme